Internet Appendix to "When are analyst recommendation changes influential?"

This appendix presents additional tables to accompany the paper "When are analyst recommendation changes influential?".

Loh, Roger K., and René M. Stulz, 2010, When are analyst recommendation changes influential? *Review of Financial Studies*, forthcoming.

1. Alternative recommendation change measures

Table A1 of this appendix replicates Table 2 of the paper using alternative recommendation change (*recchg*) measures. Essentially, we apply various filters that remove corporate event days from the sample of recommendation changes from I/B/E/S 1994 to 2006. The event CAR is the cumulative abnormal return (DGTW-adjusted) from day 0 to day 1 of the recommendation. Our original definition of recommendation change is the analyst's recommendation minus the prior rating from the same analyst (*recchg_own*). Two alternatives are considered: *recchg_last* (the analyst's rating minus the last rating by any analyst) and *recchg_con* (the analyst's rating minus the consensus rating). Three-point ratings are used. Our results are similar to our baseline Table 2 in that the event CAR falls when contaminating corporate events are removed from the sample. However, the mean reaction is still statistically significant.

Next, Table A2 examines a probit model predicting when a recommendation will be influential in returns using a battery of variables. This is similar to Table 4 of the paper except that the *recchg_last* and *recchg_con* definitions are used instead of *recchg_own*. We show results using the influential in abnormal return definition. The coefficients from the probits are very similar to those reported in Table 4 of the paper and reinforce our findings.

2. Average event CAR of earnings forecast revisions

To show that our results for the fraction of influential recommendation changes may not necessarily generalize to a sample of earnings forecasts revisions, we obtain quarterly, annual, and long-term growth (LTG) earnings forecast revisions from I/B/E/S. We then compute the event CARs of these events using an event window of [0,1] with hand-matched dates from First Call when available. Revisions are coded as upward or downward either against the analyst's own prior forecast, the last forecast by any analyst, or the most recent consensus forecast.

Table A3 reports the results from the analysis. Upward and downward revisions elicit a statistically significant reaction in the stock price. However, the magnitude seems lower than those elicited by recommendation changes in Table 2—even one-point recommendation changes. Also, we see that the corporate event filters remove a large proportion of the earnings forecasts revisions. They also shave off a large fraction of the mean CAR reactions. This shows that earnings forecast revisions are more likely than recommendation changes to be issued in response to corporate events.

3. Predicting influential return probability using alternative influential definitions

Alternative definitions of influential are also examined in the text. These are discussed in Table 6 of the paper and the accompanying Section 4.1. Here, we present in Table A4 the probit estimations based on three alternative ways of defining influential. The first is to define influential based on raw returns rather than on abnormal returns. We see from the first set of estimations that the coefficients are similar to those reported in Table 4 of the paper. Second, we report results by changing the manner according to which the prior idiosyncratic volatility is computed. Recall that idiosyncratic volatility is used to benchmark the event return of the recommendation change and to determine whether the recommendations are influential. We remove non-corporate event recommendation days from the computation of idiosyncratic volatility. We see that the coefficients in the probit are similar with this new definition of influential. Finally, we impose a new screen on the sample in Table 4 by removing observations in the estimation that are associated with a large return (beyond ± 1.96 standard deviations than expected based on prior idiosyncratic return volatility) in days [-2,-1] of the recommendation date. This approach should remove corporate-event motivated recommendations not captured by our prior screens. We see that the coefficients in the third definition are again similar to those in our baseline results in Table 4.

Another robustness test is to include additional First Call observations. This addresses the concern that I/B/E/S provides only an incomplete record of the universe of stock recommendations (see, for e.g., Ljungqvist, Malloy, and Marston (2009)). For broker names on First Call that we can assign I/B/E/S broker identifiers to, we include their First Call recommendations that are not found on I/B/E/S. We let these observations inherit an I/B/E/S analyst identifier if the closest prior and future (two year window centered around the First Call observation) I/B/E/S recommendations have the same analyst identifier. We find in this combined sample that recommendation changes with influential returns remains similar—at 11.5%. Table A5 reports that the coefficients of the explanatory variables from the probits remain qualitatively similar to our earlier results. Note that only First Call observations that have inserted I/B/E/S analyst identifiers would enter for the first specification which includes analyst characteristics. The second specification that focuses on only firm characteristics includes all I/B/E/S and First Call observations.

Table A1

The impact of various filters on recommendation event percentage CAR: Alternative recchg measures

This table replicates key columns of Table 2 using alternative measures of *recchg*. The first is *recchg_last* (Panel A) which is the analyst's current rating minus the most recent prior rating from any analyst. The second measure is *recchg_con* which is the analyst's current rating minus the most recent consensus recommendation. Three-point ratings are used so that recchg ranges from -2 to +2. Please also see descriptive text in Table 2 for understanding the below numbers.

	Par	nel A: Recchg=R	ec minus last r	ec from any anal	yst	Panel B: Recchg=Rec minus most recent consensus					
Filtered Samples	Mean	Mode (50bps intervals)	% CAR +	Median	# Obs	Mean	Mode (50bps intervals)	% CAR +	Median	# Obs	
			Recomm	nendation Chang	e = -2						
1) Full sample	-3.368***	-1	0.307	-1.448***	4,008	-3.333***	-1	0.302	-1.552***	8,348	
2) No earnings anne days	-2.802***	-1	0.318	-1.263***	3,370	-2.750***	-1	0.314	-1.334***	6,918	
3) No earnings anne or mgt forecasts days	-1.957***	-1	0.330	-1.113***	3,161	-2.073***	-1	0.325	-1.167***	6,452	
4) No earnings annc or mgt forecasts or multip	ole										
rec days	-1.605***	-1	0.331	-1.062***	2,816	-1.609***	-1	0.326	-1.097***	5,646	
5) Remove 5% from both tails of (4).	-1.346***	-1	0.316	-1.039***	2,520	-1.342***	-1	0.312	-1.072***	5,059	
6) Remove LTS-identified outliers from (4)	-1.229***	-1	0.332	-0.991***	2,618	-1.242***	-1	0.326	-1.031***	5,249	
			Recomm	nendation Chang	e = -1						
1) Full sample	-3.206***	-0.5	0.343	-1.314***	34,798	-2.952***	-0.5	0.350	-1.214***	58,426	
2) No earnings anne days	-2.740***	-0.5	0.351	-1.119***	28,293	-2.496***	-0.5	0.360	-1.033***	47,453	
3) No earnings anne or mgt forecasts days	-1.633***	-0.5	0.370	-0.919***	25,731	-1.412***	-0.5	0.379	-0.826***	42,863	
4) No earnings annc or mgt forecasts or multip	ole										
rec days	-1.234***	-0.5	0.375	-0.845***	22,724	-1.082***	-0.5	0.383	-0.764***	37,496	
5) Remove 5% from both tails of (4).	-1.013***	-0.5	0.366	-0.815***	20,261	-0.907***	-0.5	0.374	-0.736***	33,381	
6) Remove LTS-identified outliers from (4)	-0.893***	-0.5	0.380	-0.767***	21,199	-0.812***	-0.5	0.386	-0.703***	34,958	
			Recom	mendation Chang	ge = 0						
1) Full sample	-0.356***	0	0.497	-0.027*	80,045	-0.421***	-0.5	0.490	-0.106**	11,294	
2) No earnings anne days	-0.307***	0	0.496	-0.030*	65,019	-0.309***	-0.5	0.490	-0.100*	9,179	
3) No earnings annc or mgt forecasts days	0.225***	0	0.509	0.065***	60,810	0.374***	-0.5	0.504	0.032	8,627	
4) No earnings anne or mgt forecasts or multip	ole										
rec days	0.321***	0	0.512	0.079***	54,261	0.460***	0.5	0.507	0.071	8,003	
5) Remove 5% from both tails of (4).	0.224***	0	0.513	0.077***	48,238	0.305***	0.5	0.508	0.066	7,108	
6) Remove LTS-identified outliers from (4)	0.139***	0	0.506	0.038***	51,063	0.159***	0.5	0.500	0.001	7,510	

	Pa	nel A: Recchg=R	ec minus last r	ec from any anal	yst	Panel B: Recchg=Rec minus most recent consensus					
Filtered Samples	Mean	Mode (50bps intervals)	% CAR +	Median	# Obs	Mean	Mode (50bps intervals)	% CAR +	Median	# Obs	
			Recom	nendation Chang	e = +1						
1) Full sample	0.826***	-0.5	0.566	0.537***	31,911	1.052***	0	0.583	0.689***	74,301	
2) No earnings anne days	0.705***	-0.5	0.561	0.471***	26,031	0.853***	0	0.576	0.583***	60,437	
3) No earnings anne or mgt forecasts days	0.958***	-0.5	0.569	0.518***	24,642	1.037***	0	0.581	0.605***	57,626	
4) No earnings anne or mgt forecasts or multip	ole										
rec days	0.993***	0	0.573	0.525***	22,121	1.022***	0	0.582	0.599***	51,911	
5) Remove 5% from both tails of (4).	0.770***	0	0.580	0.516***	19,693	0.817***	0	0.590	0.585***	46,254	
6) Remove LTS-identified outliers from (4)	0.599***	0	0.565	0.436***	20,709	0.668***	0	0.574	0.510***	48,995	
			Recom	nendation Chang	e = +2						
1) Full sample	1.551***	0.5	0.609	0.841***	3.372	2.759***	0.5	0.679	1.477***	1.765	
2) No earnings anne days	1.222***	0	0.599	0.744***	2,711	2.429***	0.5	0.674	1.345***	1,437	
3) No earnings anne or mgt forecasts days	1.322***	0	0.602	0.747***	2,608	2.466***	0.5	0.676	1.340***	1,384	
4) No earnings anne or mgt forecasts or multip	ole										
rec days	1.285***	0	0.596	0.698***	2,363	2.246***	0.5	0.673	1.225***	1,229	
5) Remove 5% from both tails of (4).	0.957***	0	0.607	0.697***	2,106	1.746***	0.5	0.692	1.190***	1,098	
6) Remove LTS-identified outliers from (4)	0.711***	0	0.584	0.589***	2,229	1.429***	0.5	0.662	1.028***	1,161	

Table A1 (Continued)

Table A2

Probit predicting when a recommendation change will be influential: Using alternative recommendation change measures

This table replicates the probit model in Table 4 using alternative measures of *recchg: recchg_last* is the analyst's current rating minus the most recent prior rating from any analyst and *recchg_con* is the analyst's current rating minus the most recent consensus rating. Three-point rating changes are used. The definition of influential is based on event date abnormal stock returns. Standard errors are clustered by analyst and firm.

Explantory Variable	rec	cha last	recond con			
Explained y variable	Coefficient	Marg Eff	Coefficient	Marg Eff		
Influential before (any stock)	0.126***	2 23%	0.142***	2 / 80%		
minucinital before (any stock)	(5.05)	2.2370	(7.56)	2.4070		
Influential before (same stock)	0.082***	1 45%	0.051**	0.80%		
minuciniar before (same stock)	(2,77)	1.4370	(2, 24)	0.8770		
Rec level	0.067***	1 10%	0.052***	0.86%		
Rec level	(4, 54)	1.17/0	(4.65)	0.0070		
Absolute value of rec change	(4.54)	0.06%	0.007	0.06%		
Absolute value of fee change	(0.30)	0.0070	(0.39)	0.0070		
Ungrade Dummy	0.084***	1 49%	0 113***	1 96%		
opgrade Danning	(2.99)	1.4970	(5.33)	1.9070		
Reg FD Dummy	0 203***	3 58%	0.208***	3 62%		
Keg i D Dunniy	(6.06)	5.5670	(8.68)	5.0270		
Settlement Dummy	0.088**	1 55%	0.071***	1 24%		
Settement Duniny	(2.53)	1.5570	(2.87)	1.2470		
Past forecast accuracy quintile	-0.014	-0.29%	-0.009	-0.19%		
T ust forecust accuracy quintife	(-1.62)	0.2970	(-1.53)	0.1770		
Rec away from consensus Dummy	0 322***	5 69%	0 249***	4 33%		
Ree away from consensus Dunning	(15, 19)	5.0770	(15,76)	4.5570		
Star analyst Dummy	0 204***	3 60%	0 203***	3 53%		
Sur anaryst Dunning	(7.09)	5.0070	(9.06)	5.5570		
# Otre analyst in I/B/F/S	-0.001*	-0.51%	-0.001***	-0.49%		
	(-1.89)	0.0170	(-2.58)	0.4970		
Analyst's relative experience	0.001	0.26%	0.001	0 19%		
That jst b Tohai ve experience	(1, 12)	0.2070	(1.13)	0.1970		
Concurrent earnings forecast Dummy	0.130***	2.30%	0.127***	2.21%		
	(6.11)	210070	(8.00)			
Past Leader-Follower Ratio	0.006**	0.36%	0.006***	0.33%		
	(2.30)		(2.67)			
Log(B/M)	-0.114***	-1.63%	-0.094***	-1.32%		
	(-8.08)		(-8.79)			
Log(Size)	-0.079***	-2.25%	-0.083***	-2.33%		
	(-7.43)		(-10.47)			
Price momentum	0.014	0.13%	0.021	0.20%		
	(0.72)		(1.41)			
Log(Institutional ownership)	0.071**	0.53%	0.018	0.13%		
	(2.29)		(0.76)			
Log(Turnover)	0.043**	0.60%	0.042***	0.57%		
	(2.08)		(2.64)			
Log(Idiosyncratic volatility)	-0.365***	-3.41%	-0.352***	-3.22%		
	(-11.27)		(-14.31)			
Dispersion	0.037***	0.47%	0.034***	0.38%		
	(2.94)		(3.04)			
Log(# of forecasts)	-0.144***	-2.14%	-0.121***	-1.76%		
	(-8.47)		(-9.55)			
Pseudo R-sq	0.05983		0.05025			
# Observations	28777		55121			
Chi-Sq test	1034.19***		1502.71***			

Appendix page A5

Table A3Average event CAR of earnings forecast revisions

This replicates Table 2 of the paper using earnings forecast revisions. Annual (FY1), quarterly (Q1), and LTG forecasts from I/B/E/S are considered and handmatched revision dates from FC are used when available. CAR is from [0,1] days from the revision date. Three definitions of revision are used, revision from own prior forecast, from last forecast from any analyst, and revision from the most recent consensus.

	Panel A: Forecast minus analyst's own prior forecast					Panel B: Forecast minus last forecast from any analyst				Panel C: Forecast minus most recent consensus					
Filtered Samples	Mean	Mode	% CAR +	Median	# Obs	Mean	Mode	% CAR +	Median	# Obs	Mean	Mode	% CAR +	Median	# Obs
					Downward	revision of a	nnual earr	nings							
1) Full sample	-0.839***	0	0.442	-0.386***	287,587	-1.190***	-0.5	0.414	-0.608***	376,189	-0.893***	0	0.449	-0.360***	331,096
2) No earnings anne days	-0.319***	0	0.458	-0.259***	253,770	-1.015***	0	0.422	-0.518***	287,363	-0.840***	0	0.450	-0.323***	240,587
3) No earnings anne or mgt forecasts days	-0.146***	0	0.467	-0.194***	162,922	-0.468***	0	0.439	-0.380***	253,690	-0.279***	0	0.468	-0.189***	212,855
4) No earnings anne or mgt forecasts or multiple															
forecast days	-0.182***	0	0.463	-0.193***	146,627	-0.277***	0	0.448	-0.307***	163,115	-0.118***	0	0.474	-0.146***	136,417
5) Remove 5% from both tails of (4).	-0.203***	0	0.463	-0.203***	154,965	-0.309***	0	0.442	-0.307***	146,805	-0.138***	0	0.471	-0.145***	122,792
6) Remove LTS-identified outliers from (4)	-0.155***	0	0.466	-0.194***	147,832	-0.323***	0	0.444	-0.315***	155,016	-0.155***	0	0.471	-0.153***	129,747
					Upward r	evision of ani	nual earnii	ngs							
1) Full sample	0.816***	0	0.563	0.430***	355,604	0.423***	0	0.523	0.162***	325,843	0.574***	0	0.540	0.274***	342,098
2) No earnings anne days	0.542***	0	0.550	0.292***	224,944	0.157***	0	0.505	0.033***	219,315	0.317***	0	0.524	0.144***	224,335
3) No earnings anne or mgt forecasts days	0.418***	0	0.540	0.233***	208,630	0.130***	0	0.500	0.000	201,997	0.237***	0	0.517	0.094***	208,269
4) No earnings anne or mgt forecasts or multiple															
forecast days	0.351***	0	0.533	0.181***	137,092	0.131***	0	0.499	-0.009	131,947	0.195***	0	0.510	0.058***	137,208
5) Remove 5% from both tails of (4).	0.268***	0	0.537	0.181***	123,384	0.054***	0	0.499	-0.008	118,758	0.127***	0	0.512	0.058***	123,513
6) Remove LTS-identified outliers from (4)	0.204***	0	0.529	0.149***	131,052	-0.001	0	0.494	-0.035***	125,913	0.069***	0	0.506	0.031***	131,073
					Downward r	evision of qu	arterly eau	rnings							
1) Full sample	-1.223***	0	0.411	-0.601***	125,216	-1.180***	0	0.432	-0.449***	92,312	-1.140***	0	0.426	-0.503***	117,485
2) No earnings anne days	-1.243***	0	0.410	-0.606***	121,932	-1.203***	0	0.430	-0.455***	89,880	-1.160***	0	0.424	-0.510***	114,367
3) No earnings anne or mgt forecasts days	-0.553***	0	0.432	-0.414***	101,541	-0.426***	0	0.458	-0.244***	74,771	-0.447***	0	0.449	-0.315***	94,555
4) No earnings anne or mgt forecasts or multiple															
forecast days	-0.334***	-0.5	0.446	-0.319***	65,172	-0.210***	0	0.469	-0.184***	47,823	-0.232***	-0.5	0.462	-0.227***	60,190
5) Remove 5% from both tails of (4).	-0.341***	-0.5	0.440	-0.319***	58,656	-0.191***	0	0.466	-0.180***	43,055	-0.229***	-0.5	0.458	-0.224***	54,207
6) Remove LTS-identified outliers from (4)	-0.335***	-0.5	0.444	-0.317***	61,994	-0.184***	0	0.469	-0.177***	45,589	-0.231***	-0.5	0.460	-0.225***	57,270

Table A3 (Cont'd)

	Panel A: Forecast minus analyst's own prior forecast					Panel B: Forecast minus last forecast from any analyst				Panel C: Forecast minus most recent consensus					
Filtered Samples	Mean	Mode	% CAR +	Median	# Obs	Mean	Mode	% CAR +	Median	# Obs	Mean	Mode	% CAR +	Median	# Obs
					Upward rev	vision of qua	rtelry earn	ings							
1) Full sample	0.770***	0	0.577	0.451***	83,166	0.324***	0	0.524	0.155***	81,250	0.512***	0	0.546	0.275***	89,462
2) No earnings anne days	0.771***	0	0.578	0.449***	79,855	0.316***	0	0.523	0.152***	78,340	0.507***	0	0.545	0.270***	86,002
3) No earnings anne or mgt forecasts days	0.536***	0	0.563	0.351***	68,294	0.177***	0	0.511	0.067***	68,178	0.311***	0	0.531	0.182***	74,169
4) No earnings anne or mgt forecasts or multiple															
forecast days	0.475***	0	0.554	0.285***	45,703	0.180***	0	0.510	0.059***	45,166	0.281***	0	0.525	0.140***	49,868
5) Remove 5% from both tails of (4).	0.392***	0	0.560	0.285***	41,133	0.122***	0	0.511	0.061***	40,672	0.212***	0	0.528	0.141***	44,926
6) Remove LTS-identified outliers from (4)	0.326***	0	0.550	0.252***	43,672	0.070***	0	0.506	0.033**	43,080	0.152***	0	0.521	0.113***	47,681
					Downward	revision of I	LTG forec	asts							
1) Full sample	-0.511***	-0.5	0.472	-0.188***	37,529	-0.398***	0	0.479	-0.127***	30,353	-0.409***	-0.5	0.478	-0.140***	37,583
2) No earnings anne days	-0.475***	0	0.471	-0.179***	28,612	-0.431***	0	0.474	-0.145***	23,188	-0.413***	0	0.476	-0.145***	28,593
3) No earnings anne or mgt forecasts days	-0.124***	0	0.481	-0.113***	26,419	-0.109***	0	0.482	-0.097***	21,487	-0.083***	0	0.484	-0.094***	26,442
4) No earnings anne or mgt forecasts or multiple					,					,					,
forecast days	-0.103***	0	0.480	-0.116***	23,988	-0.075**	0	0.482	-0.097***	19,501	-0.069**	0	0.482	-0.103***	24,003
5) Remove 5% from both tails of (4).	-0.116***	0	0.477	-0.116***	21,590	-0.063***	0	0.482	-0.085***	17,425	-0.067***	0	0.481	-0.094***	21,416
6) Remove LTS-identified outliers from (4)	-0.127***	0	0.478	-0.120***	22,795	-0.104***	0	0.479	-0.104***	18,475	-0.112***	0	0.479	-0.112***	22,693
					Upward 1	evision of L	ΓG forecas	sts							
1) Full sample	0.312***	0	0.519	0.119***	29,593	0.103***	0	0.507	0.042**	30,030	0.175***	0	0.511	0.062***	29,640
2) No earnings anne days	0.162***	0	0.509	0.044***	23,004	0.035	0	0.500	0.002	23,277	0.080***	0	0.503	0.015	23,196
3) No earnings anne or mgt forecasts days	0.201***	0	0.508	0.042**	21.846	0.143***	0	0.502	0.013	21.973	0.144***	0	0.504	0.018	22.001
4) No earnings anne or mgt forecasts or multiple					,					,					,
forecast days	0.174***	0	0.506	0.027	20,020	0.117***	0	0.500	-0.000	20,064	0.122***	0	0.503	0.012	20,157
5) Remove 5% from both tails of (4).	0.116***	0	0.506	0.027*	18,018	0.066***	0	0.501	0.005	17,990	0.084***	0	0.504	0.016	18,085
6) Remove LTS-identified outliers from (4)	0.056***	0	0.501	0.003	19,120	0.009	0	0.496	-0.021	19,064	0.022	0	0.498	-0.011	19,217

Table A4

Predicting influential return probability using alternative methods to define influential This table replicates the probit model in Table 4 using alternative to define whether a recommendation change is influential in returns. The first definition uses raw returns instead of abnormal returns. The second definition excludes non-corporate event recommendation days from the computation of past three-month idiosyncratic return volatility. The third definition excludes recommendation changes with large pre-event [-2,-1] absolute returns.

Explantory Variable	rec rau	Alte	no rec-da	avs idio vol	nition is based on: no pre-event large return obs			
Explantory variable	Coefficient Marg Eff		Coefficient	Marg Eff	Coefficient	Marg Eff		
Influential before (any stock)	0.151***	3 07%	0.161***	2.67%	0.160***	2.86%		
Initidential before (any stock)	(8.14)	5.0770	(8.68)	2.0770	(8.07)	2.8070		
Influential before (same stock)	(0.14)	1 57%	0.082***	0.40%	0.065***	1 16%		
Influential before (same stock)	(1.023)	1.5770	(3.82)	0.40%	(2.60)	1.1070		
Pac laval	(1.00)	0.75%	(3.83)	0.65%	(2.09)	0.84%		
Rec level	(3.20)	0.75%	(3.72)	0.0570	(4, 04)	0.8470		
Absolute value of rec change	0.006	0.21%	(3.72)	0.05%	0.014	0.13%		
Absolute value of ree change	(0.33)	-0.2170	(1.28)	-0.0370	(0.77)	-0.1370		
Ungrade Dummy	0 161***	1 66%	(-1.28)	2 8/1%	0.08/***	1 50%		
Opgrade Dunning	(7.87)	1.00%	(1 33)	2.0470	(3.82)	1.5070		
Reg ED Dummy	(7.87)	3 86%	(4.55)	3 17%	(3.82)	3 67%		
Reg 1D Dunning	(7.24)	5.80%	(8.61)	5.17/0	(8.04)	5.0770		
Settlement Dummy	0.030	2 10%	0.110***	0.53%	0 132***	2 37%		
Settlement Dunning	(1.19)	2.10%	(4.52)	0.5570	(5.08)	2.3770		
Past forecast accuracy quintile	-0.009	-0.24%	(4.52)	-0 19%	-0.013**	-0.28%		
Tast forecast accuracy quintile	-0.009	-0.2470	(-1.87)	-0.1970	(-2, 12)	-0.2870		
Rec away from consensus Dummy	0 1 1 9 * * *	2 85%	0 149***	2 11%	0 154***	2 75%		
Ree away from consensus Duning	(8.02)	2.0370	(10.19)	2.11/0	(9.56)	2.7570		
Star analyst Dummy	0.206***	3 80%	0 100***	3 64%	0 233***	4 17%		
Star anaryst Dunning	(9.31)	5.00%	(9.02)	5.0470	(9.76)	4.1770		
# Otrs analyst in I/B/F/S	-0.001*	-0.51%	-0.001**	-0.36%	-0.001*	-0 39%		
	(-1.91)	0.5170	(-2.37)	0.5070	(-1.82)	0.5770		
Analyst's relative experience	0.000	0.22%	0.001	0.07%	0.001	0 14%		
That yst s Terail to experience	(0.44)	0.2270	(1.26)	0.0770	(0.79)	0.1170		
Concurrent earnings forecast Dummy	0.095***	2 31%	0.121***	1 68%	0 143***	2 55%		
concurrent carnings rerecase 2 anning	(6.04)	2.0170	(8.10)	110070	(8.64)	210070		
Past Leader-Follower Ratio	0.005**	0.39%	0.006***	0.31%	0.005**	0.30%		
	(2.43)		(2.88)		(2.24)			
Log(B/M)	-0.083***	-1.49%	-0.096***	-1.18%	-0.111***	-1.61%		
	(-7.47)		(-9.31)		(-10.01)			
Log(Size)	-0.085***	-2.46%	-0.080***	-2.44%	-0.083***	-2.40%		
	(-10.52)		(-10.29)		(-9.84)			
Price momentum	0.025*	0.32%	0.029**	0.26%	0.024	0.25%		
	(1.81)		(2.19)		(1.62)			
Log(Institutional ownership)	0.064***	0.39%	0.049**	0.47%	0.049**	0.36%		
	(2.69)		(2.19)		(1.96)			
Log(Turnover)	0.027*	0.71%	0.048***	0.37%	0.050***	0.71%		
	(1.74)		(3.20)		(3.11)			
Log(Idiosyncratic volatility)	-0.310***	-3.43%	-0.342***	-2.88%	-0.339***	-3.20%		
	(-13.25)		(-14.88)		(-13.77)			
Dispersion	0.026***	0.38%	0.031***	0.29%	0.036***	0.42%		
	(2.75)		(3.10)		(3.31)			
Log(# of forecasts)	-0.102***	-2.21%	-0.138***	-0.0152	-0.142***	-0.0214		
	(-8.18)		(-11.37)		(-10.86)			
Pseudo R-sq	0.03767		0.04830		0.05220			
# Observations	58384		58384		51209			
Chi-Sq test	1172.82***		1570.04***		1364.35***			

Internet Appendix: When are analyst recommendation changes influential? Loh and Stulz (2010)

Table A5

Predicting influential return probability using I/B/E/S combined with FC sample

This table replicates the probit model in Table 4 using a combined sample of I/B/E/S appended with First Call (FC) recommendation changes. FC broker names that can be hand-matched to I/B/E/S broker names are appended. Because FC observations have no analyst identifiers, we insert analyst identifiers to an FC observation if the prior and next I/B/E/S recommendation are both issued by the same analyst. Observations with analyst identifiers can be assigned analyst characteristics and are part of the first specification. All observations can enter the second specification that uses only firm characteristics on the RHS.

Explantory Variable	Firm and ana	lyst characteristics	Firm characteristics only			
	Coefficient	Marg. Eff	Coefficient	Marg. Eff		
Influential before (any stock)	0.152***	2.83%		0		
	(8.04)					
Influential before (same stock)	0.054**	1.00%				
	(2.30)					
Rec level	0.041***	0.73%	0.026***	0.55%		
	(3.65)		(2.74)			
Absolute value of rec change	-0.014	-0.13%	-0.016	-0.22%		
C C	(-0.80)		(-1.09)			
Upgrade Dummy	0.086***	1.60%	0.102***	1.93%		
	(4.14)		(5.86)			
Reg FD Dummy	0.212***	3.94%	0.217***	4.28%		
	(8.67)		(10.84)			
Settlement Dummy	0.103***	1.92%	0.087***	1.68%		
	(4.11)		(4.03)			
Past forecast accuracy quintile	-0.010*	-0.22%				
	(-1.66)					
Rec away from consensus Dummy	0.132***	2.46%	0.135***	2.45%		
	(8.50)		(10.42)			
Star analyst Dummy	0.211***	3.92%				
	(8.95)					
# Qtrs analyst in I/B/E/S	-0.001	-0.31%				
	(-1.45)					
Analyst's relative experience	0.000	0.07%				
	(0.37)					
Concurrent earnings forecast Dummy	0.116***	2.17%				
	(7.60)					
Past Leader-Follower Ratio	0.005**	0.33%				
	(2.55)					
Log(B/M)	-0.099***	-1.49%	-0.083***	-1.25%		
	(-9.16)		(-9.07)			
Log(Size)	-0.084***	-2.56%	-0.079***	-2.55%		
	(-10.62)		(-11.56)			
Price momentum	0.029**	0.31%	0.020**	0.25%		
	(2.02)		(2.09)			
Log(Institutional ownership)	0.041*	0.32%	0.063***	0.65%		
	(1.74)		(3.46)			
Log(Turnover)	0.039**	0.57%	0.043***	0.61%		
	(2.57)		(3.49)			
Log(Idiosyncratic volatility)	-0.335***	-3.28%	-0.342***	-3.41%		
	(-14.38)		(-17.52)			
Dispersion	0.028**	0.32%	0.022***	0.30%		
	(2.36)		(2.61)			
Log(# of forecasts)	-0.136***	-2.18%	-0.127***	-2.20%		
	(-11.30)		(-12.73)			
Pseudo R-sq	0.04626		0.03619			
# Observations	54427		91010			
Chi-Sq test	1369.07***		1464.84***			

Appendix page A9